

From Unprecedented Crisis to Collective Action: FireAid's First Steps Toward Recovery

In the early days of 2025, Los Angeles faced an unprecedented crisis. The Palisades and Eaton wildfires left behind devastation on a scale few could have imagined—destroying neighborhoods, displacing tens of thousands, and upending lives across the region. In the face of this tragedy, the LA community, alongside some of the world's most talented musical acts and donors from across the world, came together in a powerful display of unity, raising approximately \$100 million through FireAid.

While recovery is just beginning, FireAid has already distributed two rounds of grants—approximately \$75 million in total—to more than 170 frontline organizations. These funds are fueling immediate relief efforts: direct cash assistance, food support, legal aid, trauma counseling, childcare, housing navigation, and more. For many, these grants are a

lifeline, bridging the critical gap between disaster and the slow-moving systems of recovery.

This moment is just the start. Some grantees from our first round of funding have reported early results, which we are proud to share in the pages ahead. Others from the second round have more recently received their grants and begun their work—helping to lay the foundation for long-term recovery and resilience.

We know the path forward will require continued coordination, transparency, and community leadership. But thanks to the generosity of so many, FireAid has taken a first step.

Thank you for standing with us—and with every survivor who is beginning the hard work of rebuilding.

FireAid





Fulfilling Our Mission: Funding Approach

Rapid Relief with Rigor and Trusted Local Partners:

FireAid prioritized local organizations already embedded in the affected communities, ensuring faster delivery of services and situational awareness.

Survivor-Centered Strategy:

Organizations were selected for their ability to reach survivors directly with tangible, personal assistance—groceries, rent checks, legal services, laptops, childcare, mental health support, and more.

Real Help for Real People:

FireAid grantees focused on helping displaced individuals and families rebuild their lives with dignity—especially those who may not have qualified for FEMA or insurance aid.





Finances Accounted For: How FireAid Funds Are Helping Survivors



Donors to FireAid: **75,020**



Sponsors: 43



Streaming partners: 27



In-kind donors: 10



Pro-bono concert artists: 28



Visits to FireAidLA.org: 1,800,000

FIREAID DONORS (as of 06.30.25)		
Total Contributions	\$107,721,204	
Less: In-Kind Donations	\$8,390,463	
Cash Raised for FireAid	\$99,330,741	

FIREAID MONEY AWARDED & COMMITTED (as	of 06.30.25)	Round 1	Round 2
Total number of Grants:	197	127	70
Total Amount Granted & Committed	\$74,675,000	\$49,500,000	\$25,175,000
Children & Families		\$3,550,000	
Community Hubs & Conveners		\$4,250,000	
Disaster Relief		\$7,600,000	
Food Access & Security		\$3,900,000	
Frontline Workers & Small Businesses		\$6,700,000	
Health & Housing		\$4,800,000	
Musicians & Artists		\$3,300,000	
Public Resources & Benefits Navigation		\$2,250,000	
Students & Schools		\$3,800,000	
Supportive Services to Vulnerable Populations		\$850,000	
Restoration of Community Recreational Spaces		\$3,500,000	\$500,000
Community Grants		\$5,000,000	
Continued Relief for Wildfire Victims and Comm	unities		\$5,900,000
Wildfire Recovery			\$14,725,000
Critical Information for Fire Victims			\$700,000
Committed & In-Process			\$3,350,000



		ORGANIZATION	GRANT \$
		California Charter School Association	\$400,000
		Calvary Christian School	\$100,000
		Communities in Schools of Los Angeles	\$250,000
		LA Community College Foundation	\$500,000
Students &	Students &	LAUSD Foundation	\$1,000,000
	Schools	Palisades Charter High School	\$250,000
		Pasadena Educational Foundation	\$1,000,000
	Project Camp	\$100,000	
		Seven Arrows School	\$100,000
		St. Mark's School	\$100,000
		211LA	\$250,000
		Bet Tzedek	\$250,000
Public		Dena Care Collective	\$500,000
	Resources & Benefits	Imagine Los Angeles, Inc	\$250,000
		Legal Aid of LA	\$250,000
Navigatior	Navigation	Neighborhood Legal Services of Los Angeles County	\$500,000

	ORGANIZATION	GRANT \$
	Dena Heals	\$100,000
	Didi Hirsch	\$250,000
	Door of Hope	\$100,000
	Foothill Family Service	\$250,000
	Greenline Housing Foundation	\$150,000
	L.A. Family Housing Corporation	\$250,000
	LA Coalition of Community Clinics	\$500,000
	Lift Los Angeles	\$250,000
ealth &	Nami Westside LA	\$250,000
ousing	Neighborhood Housing Services of Los Angeles County	\$1,500,000
	Pacific Clinics	\$250,000
	St. Joseph Center	\$100,000
	The People Concern	\$250,000
	Union Station Homeless Corporation	\$250,000
	United American Indian Involvement	\$100,000
	Vision y Compromiso	\$250,000

\$250,000

Public Counsel



^{*} A number of the grants are in process of actively helping with relief efforts and grantees are responsible for expending these funds consistent with the mission and purpose of FireAid.

	ORGANIZATION	GRANT \$
Supportive	Disability Community Resource Center	\$250,000
Services for	Jewish Family Services of Los Angeles	\$250,000
Vulnerable	Pasadena Senior Center	\$250,000
Populations	Special Needs Network	\$100,000
Restoration of		
Community	Los Angeles County Parks Foundation	\$2,500,000
Recreational	Los Angeles Parks Foundation	\$1,000,000
Spaces		
	Armory Center for the Arts	\$100,000
	LA Arts Community Fire Relief Fund	\$500,000
	LA Commons	\$100,000
Musicians &	LA County Arts & Creative Recovery Fund	\$1,000,000
Artists	Music Health Alliance, Inc.	\$500,000
	MusiCares Foundation, Inc.	\$1,000,000
	Sweet Relief Musicians Fund	\$100,000
Community	Community Partners	\$5,000,000

ONGANIZATION	GILAITI Ş
A Sense of Home	\$250,000
Alliance for Children's Rights	\$250,000
Animal Wellness Foundation	\$250,000
Baby2Baby	\$100,000
Boys & Girls Clubs of Pasadena	\$100,000
CAMP (Community Animal Wildfire Project)	\$250,000
Childcare Alliance of LA County	\$250,000
El Nido Family Centers	\$100,000
Families Forward	\$100,000
Five Acres	\$250,000
Hillsides	\$250,000
Home Grown	\$500,000
Pacific Oaks College	\$250,000
Pasadena Humane Society	\$250,000
Pathways	\$100,000
The Boys & Girls Club of Malibu	\$100,000
Young & Healthy	\$100,000
YWCA of San Gabriel Valley	\$100,000

ORGANIZATION

Children & Families



GRANT S

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Frontline & Displaced Workers

ORGANIZATION	GRANT \$
911 At Ease International, Inc.	\$250,000
CA Firefighters Benevolent Fund	\$250,000
IDEPSCA	\$100,000
Inclusive Action for the City	\$250,000
LA Region Small Business Relief Fund	\$2,000,000
LA Region Worker Relief Fund	\$2,500,000
Labor Community Services Program of Los Angeles	\$250,000
LAPD Foundation	\$250,000
Los Angeles Black Worker Center	\$250,000
Los Angeles Sheriff's Foundation	\$250,000
Pilipino Workers Center of Southern California	\$100,000
Restaurant Cares Project	\$250,000

Food Access & Security

ORGANIZATION	GRANT \$
Buddhist Tzu Chi Foundation	\$100,000
Food Forward, Inc.	\$250,000
Hollywood Food Coalition	\$250,000
Hunger Action Los Angeles	\$100,000
Los Angeles Food Policy Council	\$100,000
Los Angeles Regional Food Bank	\$1,000,000
Meals On Wheels West	\$100,000
Office of Food Systems	\$1,000,000
Our Big Kitchen Los Angeles	\$250,000
Project Angel Food	\$250,000
St. Vincent Meals on Wheels	\$250,000
Westside Food Bank	\$250,000



Disaster

Relief

ORGANIZATION GRANT \$ After the Fire USA \$500,000 Alliance for a Better Community \$100,000 Black LA Relief & Recovery Fund \$500,000 **Brotherhood Crusade** \$250,000 CA Native Vote Project \$100,000 California Conservation Corps \$250,000 Community Organized Relief Effort (CORE) \$250,000 Heal the Bay \$100,000 Jewish Free Loan Association \$500,000 LA Conservation Corps \$250,000 LA County Household Relief Fund \$2,500,000 LA Works \$100,000 Latino Community Foundation \$250,000 My Tribe Rise \$200,000 Pasadena Community Foundation \$500,000 Team Rubicon \$250,000 \$1,000,000 The Change Reaction

Community
Hubs &
Conveners

ORGANIZATION	GRANT \$
Abundant Harvest LIFT	\$100,000
Chabad Jewish Community Center of Pacific Palisades	\$100,000
Clergy Community Coalition Inc.	\$250,000
Deliverance Tabernacle Church	\$100,000
First AME Pasadena	\$100,000
Flintridge Center	\$100,000
Friends In Deed	\$100,000
Harambee Christian Family Center	\$100,000
Jewish Federation of Los Angeles	\$500,000
Kehillat Israel Synagogue	\$100,000
LA Voice Benevolence Fund	\$1,000,000
Masjid al Taqwa	\$100,000
NAACP of Pasadena	\$100,000
Pasadena Church	\$100,000
Pasadena City College Foundation, Inc.	\$500,000
Pasadena Jewish Temple & Center	\$100,000
Pasadena Seventh-Day Adventist Church	\$100,000
St. Vincent de Paul at St. Elizabeth Church-Pasadena	\$100,000
The Santa Monica College Foundation	\$250,000
Victory Bible Church Pasadena	\$100,000
YMCA Metro	\$250,000



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ORGANIZATION

Restoration of
Community
Recreational
Spaces

Altadena Community Garden	\$250,000
Library Foundation of Los Angeles	\$250,000

GRANT \$

Relief

Critical
Information
for Wildfire
Victims

Relief

Alliance for a Better Community	\$250,000
Asian Americans Advancing Justice Southern California (AJSOCAL)	\$100,000
Best Friends Animal Society	\$100,000
Better Angels	\$750,000
Black LA Relief & Recovery Fund	\$250,000
Day One	\$250,000
Direct Relief	\$250,000
ETTA	\$500,000
Food Forward, Inc.	\$50,000
FreeFrom	\$250,000
Lake Avenue Community Foundation	\$250,000
Los Angeles County Parks Foundation	\$400,000
Los Angeles Regional Food Bank	\$250,000
Make-A-Wish	\$125,000

ORGANIZATION	GRANT \$
Meals On Wheels West	\$50,000
MusiCares Foundation, Inc.	\$150,000
Our Big Kitchen Los Angeles	\$50,000
Pasadena Village	\$250,000
Project Angel Food	\$50,000
Southeast Ventura County YMCA	\$75,000
St. Vincent Meals on Wheels	\$50,000
Sweet Relief Musicians Fund	\$150,000
The Change Reaction	\$1,000,000
The Salvation Army - Southern California	\$250,000
Westside Food Bank	\$50,000
Altadena Rotary Charities	\$100,000
Altadena Talks Foundation, Inc.	\$100,000
Pali Strong	\$500,000



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Recovery

ORGANIZATION	GRANT \$
Altadena Chamber of Commerce	\$250,000
Altadena Community Preservation Fund (ACPF)	\$250,000
California Local Conservation Corps Foundation (CLCCF)	\$250,000
Casa Treatment Center	\$100,000
Center for Nonprofit Management	\$250,000
Centre for Applied Ecological Remediation	\$500,000
Chrysalis	\$350,000
College Access Plan	\$500,000
Foothill Catalog Foundation	\$100,000
Greater LA Education Foundation	\$1,000,000
Habitat for Humanity Los Angeles	\$1,000,000
Human Services Association	\$100,000
Joe Torre Safe At Home	\$400,000
LA Economic Development Corporation	\$500,000
LA Region Small Business Relief Fund	\$1,000,000
LA Region Worker Relief Fund	\$1,000,000
LA Rises	\$500,000
Lift Los Angeles	\$500,000

ORGANIZATION	GRANT \$
Los Angeles Children's Chorus	\$100,000
Los Angeles Emergency Preparedness Foundation	\$250,000
Low Income Investment Fund	\$350,000
Money Management International	\$350,000
My Tribe Rise	\$200,000
NAMI Greater Los Angeles County	\$250,000
Neighborhood Housing Services of Los Angeles County	\$1,500,000
Outward Bound	\$100,000
Pali Baseball Team, Inc.	\$100,000
Shared Harvest Foundation, Inc.	\$125,000
The Boys & Girls Club of Malibu	\$125,000
Trauma Resource Institute (TRI)	\$250,000
UCLA/Loyola Soil Testing	\$1,000,000
USC Soil Testing	\$1,000,000
Woodcraft Rangers	\$100,000
YMCA Foothills	\$125,000
YMCA Metro	\$250,000

Recovery



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How FireAid Reached \$100 Million

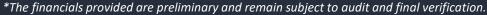
The generosity behind FireAid came from every corner of our community — fans, corporations, artists, philanthropists, and everyday Angelenos. Together, they helped us raise an estimated \$100 million to provide immediate relief and long-term recovery support for those affected by the Eaton and Palisades wildfires.

Here's how the funds came together:

- Tickets & Suites: \$14,051,856 Fans filled Intuit Dome and the Kia Forum, turning live performances into life-saving support.
- Corporate Sponsors: \$44,525,000 More than 45 leading brands stepped up, with Diamond, Gold, and Silver partners making record-setting contributions.
- Merchandise, Food & Beverage, Parking: \$2,572,272 Every purchase helped fuel relief efforts.
- In-Kind Donations: \$8,390,463 Non-monetary contributions of production services for the Live Concert, donated food & beverage and professional services helped support the event.
- Contributions Outside of Broadcast: \$9,953,000 generous support from institutions, philanthropists and individuals contributed to the relief efforts.
- Live Broadcast and Video On-Demand Individual Donations: \$14,114,306 Donations during the concert broadcast and stream, matched dollar-for-dollar. Thousands of personal gifts showed the power of collective giving.
- Steve & Connie Ballmer Match: \$14,114,306 Their pledge doubled the impact of every donation made during the live concert broadcast and video on demand streaming, to date. This will continue until January 30, 2026.

With all concert operational costs being privately funded, with additional pro bono and in-kind support, 100% of the monies raised are being directed to frontline organizations helping survivors recover and rebuild.





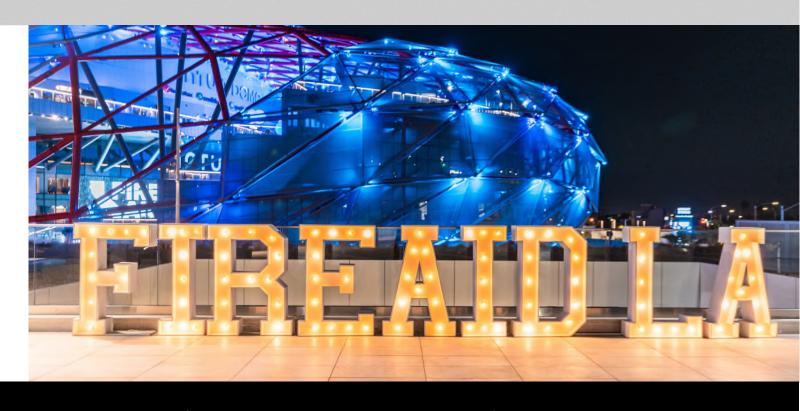
^{**}In-kind donations are not included in calculation of monies raised.



Powered by Partnership

FireAid was built on generosity — and that spirit extended beyond donations to the sponsors who stepped up to help.

Because administrative costs were covered through pro bono services and in-kind contributions, 100% of funds raised are being distributed directly to frontline organizations providing relief to survivors and communities in need.



PRESENTING







PLATINUM

AMERICAN EXPRESS













GOLD

DIRECTY



Goldman Sachs

verizon foundation

max

INTUIT

STARBUCKS'

SILVER











Spotify JikTok

JPMorganChase



Uniting A Global Audience: Streaming Partners

FireAid brought together more than 50 million viewers across 28 streaming platforms, both live and on-demand, which continues to take donations.



Looking Ahead: Long-Term Recovery and Resilience

Transparency, Tracking & Ongoing Oversight

Every FireAid grantee is required to submit detailed reporting. FireAid's year end results audited by KPMG, will be published Q1 2026.

First-round grantee results are pouring in, as grants are being administered. Stories of impact from grantees and survivors will be shared to provide increased visibility to how gifts to FireAid are helping Angelenos rebuild.

We welcome applications for the final \$25 million in grants available at FireAidLA.org with a focus on continued relief and recovery, housing stability, and fire prevention, and a goal to help prepare Los Angeles for the next emergency.

Timeline

JANUARY 30, 2025	FEBRUARY 18, 2025	MAY 18, 2025	SEPTEMBER 2025	FALL/WINTER 2025	DECEMBER 31, 2025	Q1 2026
FIREAID CONCERT	FIRST ROUND OF GRANTS COMMITTED	SECOND ROUND OF GRANTS COMMITTED	PROGRESS REPORT	ROUND THREE OF GRANTS COMMITTED	FINAL REPORTS DUE FROM ROUND ONE	KPMG FINAL AUDIT





In the following pages, you'll hear directly from survivors about how FireAid funds reached them when they needed it most — providing food, housing, counseling, cash aid, and hope.



Rapid Relief, Human to Human: Empowering 2,000 Change Agents to Deliver Immediate Financial Aid

When the Los Angeles wildfires hit on January 7th, The Change Reaction quickly kicked into high gear, empowering its nearly 2,000 Change Agents - people embedded in nonprofits, hospitals, and throughout the Los Angeles community - to provide quick financial support to the thousands of families who lost their homes and remain displaced due to the fires.

Their FireAid grant played a role in their two distribution events: one in the Palisades that helped 1,294 individuals with over \$1.4 million in direct assistance and their Altadena event which helped 1,585 individuals with over \$1.7 million in direct support.









The Change Reaction:

I am overwhelmed by just how generous you've been. I can't tell you how much I appreciate it and I won't ever forget all you've done. Yes, I lost my nome in the Palisages fire, but your tindness has eased the pain and comforced my heart. I am forever grateful.

Fordly,

Dear greg + jodi Rerlman, 2/17/25 Thank you so much for the generous grant you donated to me thru "the Change Reaction". With the help of Dr. Shelton + Claudia BautisTa at 5mmusp, the grant made it to me. It has really been Tramaticall I lost my home in the Palesades fire winable to get back to my property and get some things, all I had was the clockes on my back! and wahout a tooth brush! But it is great to know there are caring people (like you) to help. This will be my STEPFING STORE gift, To a new beginning + supporting my monet STrength. wishing you will & with God's Grace he will thelp me I survive also. much, much shatitude Stephanie Savage

My name is Jesus and I am Almarasa's father. I feel appreciative of the help that you provided for my daughter, and now thankful for your financial support for me. After providing gardening services in the Palisades for over 25 years, I never thought I could loose so many home services overnight. I felt overunelmed by the loss, however, I also felt over whelmed by 911 the support. Thank you for all that you do for my family and all families affected by the fires. I feel motivated to continue my work and try to help the familles I work for. They are my friends. Thank you for your kindness, and I really hope to pay it forward. With a warm heart THANK YOU! Jesus

Meeting the Surge in Hunger: Emergency Food and Grocery Support for Thousands of Fire-Affected Families

Immediately after the fires, food security was severely impacted, and food pantries and foodbanks all reflected a spike in need of up to 30%. FireAid funding helped the LA Regional Food Bank distribute 58 million pounds of food and products, with a value of more than \$93 million, to families and individuals through partner agencies, direct "Drive Through" and Mobile Food Pantry distributions, and wildfire resource hubs through the end of May 2025. This included millions of pounds of ready to-eat food items, water, and personal care items.

LOS ANGELES REGIONAL







Keeping Classrooms Going: Helping Charter Schools Rebuild and Restore Learning Environments

The California Charter Schools Association used their FireAid grant to fund Aveson Schools, Odyssey Charter Schools, Pasadena Rosebud Academy, and Alma Fuerte Public School. These funds helped to support recovery and continuity, with the intention to restore safe learning environments, ensure access to quality educational experiences, and meet the evolving needs of students and staff during a time of crisis.



Students Displaced, Futures Disrupted: Emergency Cash Relief and Campus Support for LA's Community Colleges

Students and educators lost their classrooms and supplies, and learning was paused. The FireAid grant to the Foundation for the Los Angeles Community Colleges was used to deploy \$470,000 in direct aid to community college students and educators, and \$30,000 was utilized by campus pantries for food aid.





Protecting the Caregivers: Emergency Cash Assistance for Home-Based Childcare Providers

FireAid funds were used to provide direct cash aid to home-based childcare providers impacted by the LA County fires. These cash transfers support providers in clean up and repair of childcare facilities and additional recovery efforts. As of June, 795 providers received a one-time payment of \$500 and 49 providers who lost homes or were displaced received a 2nd round of funding of \$5,000 or \$9,000.



Caring for the Front Line: Trauma-Informed Therapy for First Responders and Their Families

911AEI used their FireAid funds to actively support the delivery of trauma-informed therapy services at no cost to first responders and their immediate families who were impacted by the LA Fire Disaster. The FireAid funds have enabled 911AEI to rapidly mobilize immediate access to confidential care as follows: Crisis response therapy, follow-up counseling sessions, intake and case coordination.





Legal Lifelines: 700 Pro Bono Cases and 1,700 Survivors Reached with Critical Recovery Services

Used its FireAid funding to initiate 700 pro bono cases and conducted 94 legal clinics—both in-person and virtual—reaching nearly 1,700 survivors with critical services such as housing advocacy, insurance claim assistance, FEMA appeals, and benefits navigation. Over 700 pro bono attorneys and legal volunteers were trained to expand the organization's capacity.



Neighborhood Legal Services of Los Angeles County

From Crisis to Care: Grocery Aid for Families Rebuilding After the Fires

At their first distribution event, the Office of Food Systems used their FireAid funding to distribute \$500 grocery cards to 498 individuals. Most of them (80.3%) lost their home in the fires or experienced severe damage to their home; 10.7% percent lost their job; 9.1% percent lost both their home and job.





From Relief to Rebuild: Housing Aid, Property Assessments, and Legacy Planning for Displaced Residents

With their FireAid grant, NHS provided multiple services to help survivors prepare for either a rebuild or the next phase of their housing. NHS initiated the formation of the Restore the Legacy Coalition (RLA) in mid-February 2025 as a joint response by over 80+ organizations and small businesses to the LA wildfires. NHS' initial work was in disaster relief with free property inspections for fire, wind and smoke damage, along with free financial counseling. NHS' team received 475 inquiries, 250 inspection requests and 102 financial counseling requests in the January 2025 to May 2025 period. NHS is helping fire survivors explore financial and homeownership options—equipping them with the tools to rebuild successfully, achieve homeownership, or pursue alternative paths. In addition, they have distributed more than \$350,000 in rental assistance to support temporary housing for displaced residents, handled 417 initial intakes, and 68 property assessments were completed. Over 500 people attended legacy workshops, received rebuilding information and estate planning training. 29 walk-ins received immediate estate planning assistance.





"With the FireAid grant, we were able to provide over 1,000 families with essential supplies and equipment including furnishings, shelving, signage, and cleaning supplies."

- Heal Dena

HEAL DENA



"As a result of the funding received, we have been able to increase our output to over 5,000 meals a week and have on boarded an additional 15 charity partners to assist in the distribution of our meals to the most affected fire victims in our community."

- Our Big Kitchen





"With the fires I lost not only my home but the certainty of knowing what was going to happen. My parents lost their job, and for the time being I was/am the only one with incoming money for our household. Without the grant I would have had to put school on hold to be able to provide for my family during this difficult time."

- Santa Monica Community College Student thanking SM College Foundation



"With the generous support of FireAid, our team of trained crisis counselors has been on the ground in Disaster Recovery Centers (DRCs) providing psychological first aid, trauma informed emotional support and longer-term mental health recovery resources to those whose lives had been turned inside out."

- Didi Hirsch has served 2,269 survivors since receiving a FireAid grant





"I'm so grateful that you were able to provide me with a razor, soap, and a toothbrush. It's little things like this that help me feel more comfortable and human during such a difficult time. I'm just so thankful."

- Mr. Jones, a survivor to St. Vincent Meals on Wheels which provided much needed food assistance and other basic necessities to senior citizens who lost their homes



St. Vincent Meals on Wheels



Dignity Through Crisis: Helping Older Adults Navigate Health Emergencies and Home Loss with Hope

My Wife and I are both in our sixties and living with disabilities, relying on a fixed SSDI income. Recently, my wife suffered from pulmonary edema and heart failure, requiring emergency heart surgery. She has also been diagnosed with a small aneurysm that requires close monitoring. I am facing serious spinal cord issues and have undergone 18 surgeries since 2015. While dealing with these health challenges, our home was severely damaged by a destructive wind and fire storm. The roof, HVAC system, and insulation need major repairs estimated at around \$140,000. We've also lost flooring, furniture, clothing, windows, cabinets, and most of our personal property. Our days are consumed with coordinating contractor estimates for insurance while managing multiple, medical appointments. We're staying in temporary housing and trying not to overstay the generosity of our loved

ones. The emotional and financial strain has been overwhelming. We are facing significant hardship covering our mortgage, temporary rent, food, utilities, and transportation, especially with frequent trips between Northridge and Pasadena. To make matters worse, our insurance provider, California FAIR plan, is requiring us to pay two deductibles for the same event- one for fire, one for wind - placing an even greater burden on us. We are exhausted and doing our best to stay hopeful. Any support your organization can provide would mean the world to us and help us begin to rebuild.

They received funding to cover temporary housing expenses, clothing, food, transportation, medical care and personal items from FireAid funding.









Grantee Name	FireAid Grant	Spend	Impact
Animal Wellness Foundation	\$250,000	\$250,000	Provided 24/7 emergency vet care, deployed mobile triage units to fire zone borders, and temporary animal housing. Distributed 20,000+ lbs. of pet supplies and conducted pet rescues with first responders. Demand exceeded initial plans.
Baby2Baby	\$100,000	\$100,000	Distributed over 20 million emergency supplies, using data and partner feedback to assess impact. Response was rapid and community-driven. Disbursed essential supplies (e.g., strollers, diapers, towels, and car seats).
Boys & Girls Clubs of Pasadena	\$100,000	\$100,000	100% of the \$100,000 FireAid grant was used towards scholarships for 108 Club families.
Brotherhood Crusade	\$250,000	\$250,000	Distributed \$250K to 509 families affected by the Eaton Fires, with each receiving at least \$1,000 for essential needs based on detailed applications.
Buddhist Tzu Chi Foundation	\$100,000	\$100,000	Grant funded 5 major disaster relief distributions directly benefiting over 580 households and 2,511 individuals impacted by the fires.
California Restaurant Association Foundation, Inc.	\$250,000	\$250,000	Through its Restaurant Care Project, they supported 21 independent restaurants and 15 workers, aiding business stability and personal recovery from fire-related hardships.
Child Care Alliance Of Los Angeles	\$250,000	\$250,000	Pooled FireAid funds with partners to provide \$14K in aid to families and childcare sites whose homes were lost and an additional \$6K to families and sites that were severely damaged.
Clergy Community Coalition, Inc.	\$250,000	\$250,000	Spent 138k on direct funding to 17 churches, and the rest on grants to individuals to provide direct assistance or referrals to cash assistance.
Community Organized Relief Effort (CORE)	\$250,000	\$250,000	Cash assistance to 328 recipients.



Grantee Name	FireAid Grant	Spend	Impact
El Nido Family Centers	\$100,000	\$100,000	Direct financial assistance to fire impacted low-income families with minimal resources who have children under age 5, including some with special needs.
Foundation For The Los Angeles Community Colleges	\$500,000	\$500,000	100% of \$500K FireAid grant used: \$470K in direct aid to students and educators, \$30K for campus food pantries.
Friends In Deed	\$100,000	\$100,000	FireAid funded short-term lodging for 22 households (36 individuals) displaced by the Eaton Canyon Fire, totaling 887 motel nights.
Heal the Bay	\$100,000	\$100,000	FireAid funds were used to conduct critical water quality and sediment testing along the LA coastline in 10 different locations to ensure survivors in fire affected areas had access to safe drinking water.
Home Grown	\$500,000	\$500,000	Provided direct cash aid to 795 fire-impacted childcare providers; additional \$5K-\$9K grants issued to 49 displaced providers to support recovery and service continuity.
Inclusive Action for the City	\$250,000	\$250,000	\$500 in direct cash assistance to workers displaced by the fire.
Jewish Free Loan Association	\$500,000	\$500,000	Issued 31 loans to individuals impacted by fires, supporting needs like lost income, housing, and emergency expenses.
Kehillat Israel Reconstructionist Congregation of Pacific Palisades	\$100,000	\$100,000	Distributed grants to 119 impacted local families and small businesses.
LA County Arts Fund	\$1,000,000	\$955,000	Provided direct relief to 283 artists (targeting 390 total) and led healing arts sessions at Loma Alta Park.



Grantee Name	FireAid Grant	Spend	Impact
LA County Household Relief Fund	\$2,500,000	\$2,500,000	Over \$30.3M in grants approved for 3,335 households—61% from Altadena, which included more vulnerable populations. Awards ranged from \$6K–\$18K for unmet fire-related needs.
LA Region Small Business Relief Fund	\$2,000,000	\$2,000,000	Relief fund supported 1,454 businesses/nonprofits in 2 phases, including 821 destroyed in the fire zone—many underinsured, long-standing, or also facing home loss.
LA Region Worker Relief Fund	\$2,500,000	\$2,500,000	Reached 2,605 workers with relief in two phases; 50% lost jobs, 44% were low-income, and 28% lacked unemployment access. Support included cash assistance, multilingual outreach, community events, and onsite aid.
Latino Community Foundation	\$250,000	\$250,000	Disseminated \$225,000 in small business grants and distributed 50 payments of up to \$500 to impacted families.
Los Angeles Conservation Corps	\$250,000	\$250,000	Funding used for three key activities: re-greening of Loma Alta Park, burned wood removal in Palisades Fire burn areas, milling of burned wood, repurposing of planks for new goods and rebuilding 2 miles of Altadena Crest Trail.
Los Angeles County Parks Foundation	\$2,500,000	\$2,500,000	FireAid funded the full restoration of children's play areas at Loma Alta Park, which successfully reopened in April and was featured in the LA Times.
Los Angeles Regional Food Bank	\$1,000,000	\$1,000,000	58M lbs. of food and goods worth \$93M were distributed via partners and mobile sites since January 2025 to directly support fire survivors—up 30% from last year due to wildfire response.
Neighborhood Housing Services of Los Angeles County	\$1,500,000	\$1,500,000	Provided \$350K+ in rental aid, supported 417 households, and connected hundreds to recovery services. Also offered estate planning, property assessments, and long-term housing support for fire-impacted families.



Grantee Name	FireAid Grant	Spend	Impact
Our Big Kitchen Los Angeles	\$250,000	\$250,000	Hosting volunteer sessions that produce about 5,000 meals a week, more than doubling their production. FireAid money allowed them to distribute \$33,000 worth of meals.
Pacific Clinics	\$250,000	\$250,000	Allocated FireAid funds to their housing program to provide 200 Eaton Fire survivors and 100 Palisades Fire survivors facing mental health challenges with rent assistance.
Pacific Oaks Education Corporation	\$250,000	\$250,000	Provided essential supplies to 1,600 families, tuition support to 19 students in care fields, and hosted recovery workshops for 300+ residents and small businesses.
Pasadena Church	\$100,000	\$100,000	Distributed \$90K in rent/emergency aid to 31 families and \$10K in gift cards to 200 more; ongoing weekly Relief Drive serves ~200 vehicles with supplies.
Pasadena City College Foundation, Inc.	\$500,000	\$500,000	FireAid supported 298 students and 86 staff with \$337K in aid, and helped fund 20,000+ meals and essentials worth \$163K for families, firefighters, and the community.
Pilipino Workers Center of Southern	\$100,000	\$100,000	Covered housing, transportation and emergency assistance to 140 individuals and distributed \$15,000 in basic needs packages (food, hygiene products, other essentials)
Project Passion, Inc.	\$100,000	\$90,000	Provided financial relief to 83 families for temporary housing and rent, along with case management and access to essential supplies.
Sweet Relief Musicians Fund	\$100,000	\$100,000	Provided 100 musicians and music industry workers with \$750 in cash & \$250 in gift cards to the grocery store of their choice.
The Change Reaction	\$1,000,000	\$1,000,000	Palisades and Altadena events provided over \$3.1M in direct aid to 2,879 individuals impacted by the fires, funded by FireAid and other sources.
YMCA of Metropolitan Los Angeles	\$250,000	\$250,000	Provided free memberships, priority youth programs, childcare, and trauma-informed mental health services to displaced families and staff, ensuring stability and recovery support.



As grantee reports continue to come in, we will update this impact report to ensure full transparency and keep our community informed. Final reporting is due December 31, 2025, and we remain committed to showing how funds are helping survivors recover and rebuild — quickly, efficiently, and with dignity.

